

Safe, reliable, consistent: Data management powered by PowerFolder





PowerFolder

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PowerFolder at a Glance

PowerFolder efficiently organizes your important data.

PowerFolder automatically transfers your data to your notebook, workstation or smartfone and keeps it up to date. You can access your current data from all your devices and even via web.

PowerFolder is a safe storage and supports any type of data, both private and professional. PowerFolder not only ensures that your data is up to date on all your computers and devices, it also automatically creates a backup.

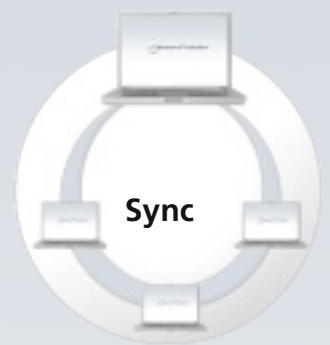
PowerFolder encrypts all file transfers with industry standard technology, ensuring that your data is not accessible by third parties.

PowerFolder makes your data reliably available, up to date and on time. Too large E-mail attachments, incompatible or lost USB-Sticks are a thing of the past.

PowerFolder will automatically backup and create a history and archive of older files and versions. PowerFolder prevents loss of data, protecting your data from even the most catastrophic events such as fire, earthquakes, natural disasters or theft.

PowerFolder offers data management to all sizes of customers: From Fortune500 companies with enterprise-sized installations to the shop at the corner backing up office-documents, we have the right solution for your requirements. Whitelabel versions are available upon request.

We will gladly consult you and find the perfect solution for your business.



Sync your computers directly and secure



Backup your data to your or our server or any other computer



Share files with other people easy, secure and privat



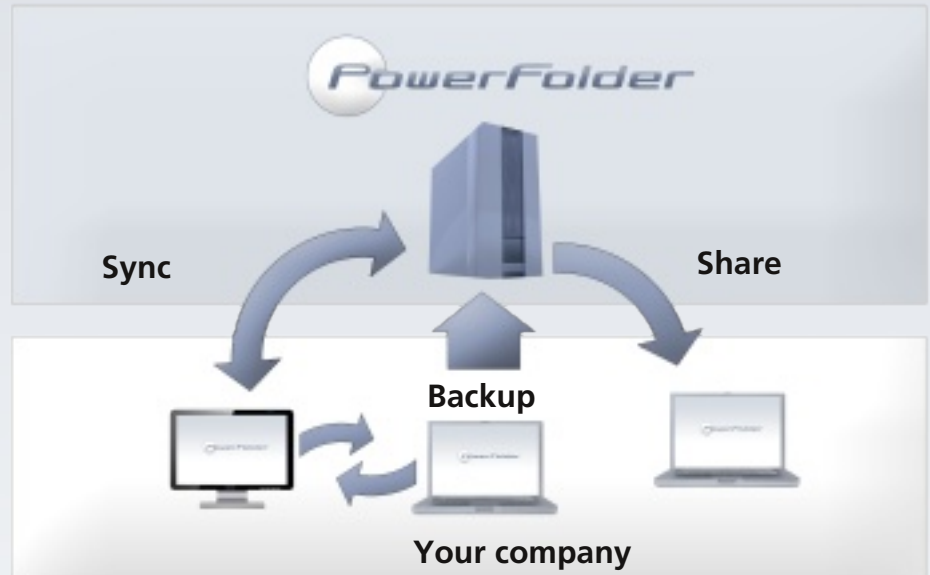
Access your files from anywhere

Case-studies PowerFolder

PowerFolder for companies with up to 5 computers.

Requirement:

A company wants to collaborate between a few computers and notebooks. An automated realtime backup solution is also desired.



Solution:

PowerFolder Pro synchronizes data across your network and creates a realtime archive and backup of all data across your computers.

Optional:

PowerFolder Pro Gold extends the backup to your Cloud-storage. Your data will remain intact even after catastrophic events such as a building fire, earthquake or robbery. Your Cloud-storage with PowerFolder also allows you to access all data anywhere, anytime with your personal log-in from your iPhone/iPad/Smartphone or simply just a web-browser.

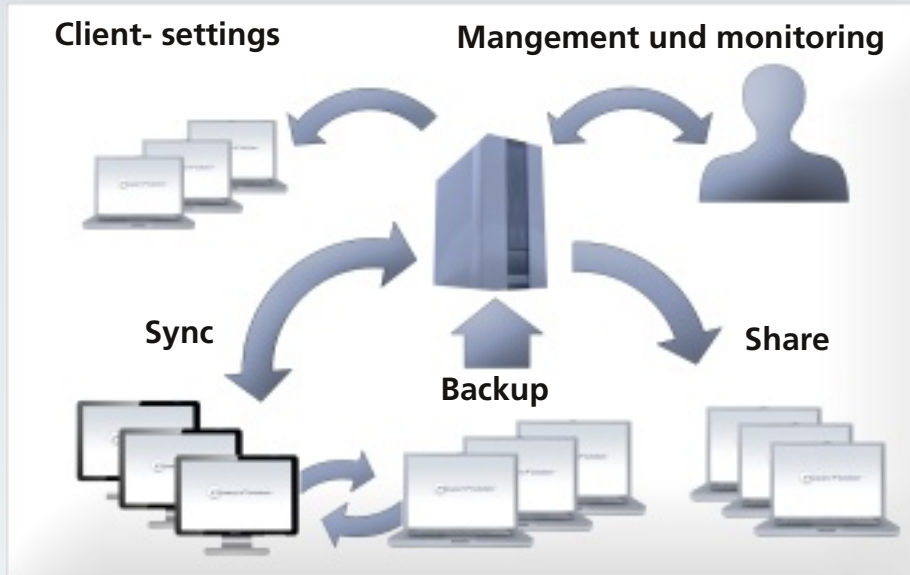
Your advantages:

Access for all users on shared data	time savings
No servers necessary	cost savings
Automated realtime backup	zero downtime, saves time and money
Cloud-storage	everything always secured and available, anywhere, anytime

PowerFolder for companies with more than 5 computers

Requirement:

The network size necessitates central administration and a cloud/sync/backup solution that blends in seamlessly with the existing infrastructure.



Independently manage your:

- Users
- User permissions
- Folders and files
- Client configurations

on your Hardware or
at our Datacenter

Solution:

PowerFolder Server, your private Cloud within your own firewall. You are independent of the PowerFolder Cloud and run the Server-Software on your own Hardware inside your company firewall. You retain full control over your data, users and network configuration.

Your company will benefit from the fully featured, rich Cloud-storage solution with central administration.

Your Advantages:

Independence of external systems

increased data security

Central administration of userdata, permissions and client settings

time savings, improved monitoring, increased data security

Anytime, anywhere webaccess to your data(optional)

cost savings due to higher availability of data

PowerFolder

... protects you against third parties

Encryption of all transfers
Safe user- and computer-identification
Password protected access over the internet
Independent, secure PowerFolder network (similar to VPN)

... protects you from user mistakes or malice

Deleted or older file versions can be recovered through the built-in history
Protection against mass-deletion
Built-in rights management on the user level

... protects you against hardware faults

User files are being saved on your own server or in the PowerFolder Cloud.
The peer to peer mode synchronizes data between local clients, adding redundancy without further hardware investments.

... is unlimited

PowerFolder has no limits on filesize, foldersize or the number of clients.
PowerFolder allows your business to grow without any software limits.

... is your solution for 100% control

Unlike competitors we offer a Server solution for your own installation within your firewall. Get rich cloud functions into your network without moving data outside of your network with PowerFolder Server!

... saves network resources

PowerFolder transfers data always in the fastest and most efficient way possible. PowerFolder only sends the parts of a file that were changed, so if only 1mb in a 100mb file change it will only transmit that 1mb. Additionally, PowerFolder recognizes connection types. Computers within a LAN synchronize directly, preventing your WAN or internet connection from clogging up.

... is cost efficient

Employees always have the latest version of all documents. Employees no longer have to spend time attaching files to emails, re-attaching them if they were too big or walk around with USB-Sticks. Collaboration with PowerFolder is automated, your employees can focus on their job.

... can be tailored to your needs

You can use PowerFolder with your branding and corporate identity, we offer whitelabel solutions for all products. If you require special functions tailored to your project we will gladly consult you to find a perfect solution to get the job done for your company, contact us at contact@powerfolder.com.

Features:

General

- Backup, file sync, version archive, secure file transfer and collaboration in one solution
- Runs on Windows, Mac and Linux
- Available in many languages
- Multiple computer data exchange
- Web and mobile access to your files
- No limitations in the Pro edition
- Works serverless over Internet, LAN or VPN
- Free choice of location
- Silently runs as system service

Security

- Encrypted transfers
- Secure client identification
- File Archive
- Conflict handling
- Mass delete protection
- Cloud Space
- Secure HTTPS access to Online Storage
- Extended Security Control
- Server only networking mode

Support

- High Priority Email Support
- Live Chat Support

Automatic

- Automatic Synchronization
- Scheduled Backup and Sync
- Automatic change detection
- Automatic Backup
- Instant change detection
- Filelist CSV writer
- Script execution

Networking

- Web-tunneled HTTP connections
- Delta sync (partial file updates)
- Multi-source downloads
- Private peer-to-peer networking
- Direct connection between clients
- Highspeed UDT mode
- Dynamic network
- Efficient networking
- Relayed Connections
- Connect on demand
- Proxy support

Features Server:

Web portal:

- Users can easily share and access their data via web browser/mobile devices
- Access via mobile devices to own server possible
- Different views on files and folders
- Gallery and audio players
- Customers and users can create accounts on their own (optional)
- Internal shop
- Web branding

Security

- Password-protected access to the web portal
- Complete independence, runs on your own hardware
- Within your own firewall, separated from the PowerFolder network
- Industry standard encryption on all file transfers and connections
- Server is a centralized backup and file archive
- Files are not stored "somewhere" online

Web based administration console

- Administration of folders
- Administration of users
- Administration of security
- User rights management
- E-mail reporting
- Web reporting
- Logging

Easy setup

- Heterogeneous network - works in Intranet/Internet/VPN/LAN
- Runs on Linux, Windows and MacOSX
- LDAP/Active Directory integration
- Pre-configureable clients
- Highly available/load balanced server
- Connects to MySQL
- Web-tunneled HTTP connections
- Simple customization of the interface
- Licenses are available as Credits
- Customization of E-Mail notifications

PowerFolder for Reseller

The Business-model

Offer your customers and clients your own Cloud-solution. PowerFolder Managed Server is the perfect solution for risk-free resale of Cloud-space. Hosted in the PowerFolder datacenter, no infrastructure or investment is required to start your own Cloud-solutions business. PowerFolder Server allows you to establish and expand your own Cloud-solution business using your own hardware and infrastructure.

Distrubute PowerFolder as your own product

PowerFolder is available as whitelabel solution, giving you a Cloud-product to sell, distribute and market. Pricing and distribution is fully in your control, no connections to the brand or product of PowerFolder are present.

Create your own products in your own shop

PowerFolder Server and the E-Commerce-Module give you full liberty in creating and defining your own products according to the requirements of your customers.

PowerFolder grows just like your business

PowerFolder scales easily and alongside your business. As your requirements grow, just add servers to your installation to expand the capacity. This is transparent to users and administrators and allows rapid expansion of your infrastructure.

PowerFolder "Credits"

Credits allow you to get the most out of your PowerFolder purchase. License time starts with activation of a client, not with the purchase.

Free Test- and Small-scale installations

The regular PowerFolder allows unlimited transfer between computers. The Cloud-space that is allocated to customers is defined by you, according to your requirements. Every Server product allows you to seed an unlimited number of Trial-versions. They are limited to 1GB and free of licensing cost.

Fully automated registration of users

Your users register themselves on your homepage. The E-Commerce module allows the customer to finish the purchase without your interaction.

Calculation: Overselling

Your customers buy a product with pre-defined space. Few users use the complete space, most only use a fraction of their available space. Overselling will increase your margins significantly.





Product	Clients	Cloud Storage
Server Starter Licence	10	Unlimited on your hardware
Server Starter Managed	10	100 GB
Server Silver Licence	50	Unlimited on your hardware
Server Silver Managed	50	250 GB
Server Gold Licence incl. Client Branding	200	Unlimited on your hardware
Server Gold Managed incl. Client Branding	200	750 GB

Enterprise add-ons

Expand your PowerFolder Server with this centralized administration web-interface.

Client Branding

Sell and use PowerFolder under you own brand.

Additional client licenses

Anytime you can add licenses for additional clients

**Product****Clients****Cloud Storage****PowerFolder Pro Gold**

Unlimited direct data exchange between your own computers

5**50 GB****PowerFolder Pro Silver**

Unlimited direct data exchange between your own computers

3**1 GB**

**You will find all products in our Online Shop:
shop.powerfolder.com**

**In the case you need more information or have
questions, ask our consulting team
contact@powerfolder.com**

**or just call us:
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